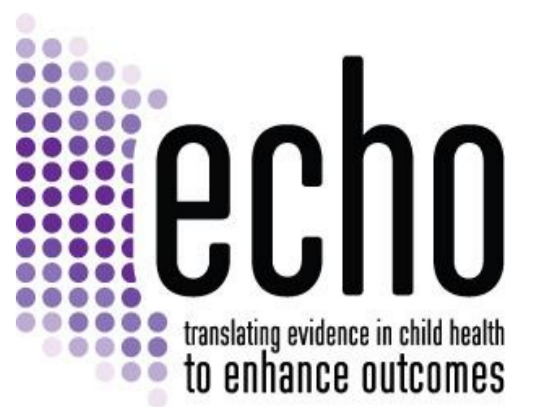


# Engaging consumers to evaluate knowledge translation approaches in a pan-Canadian child health study

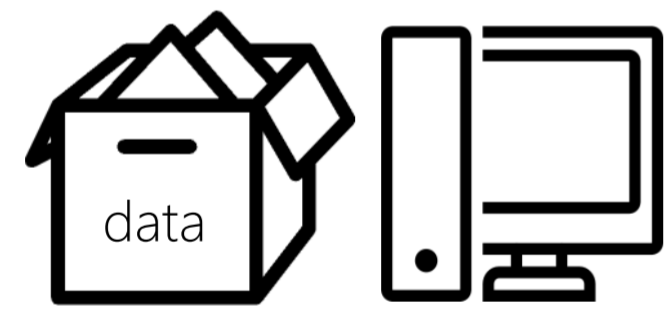
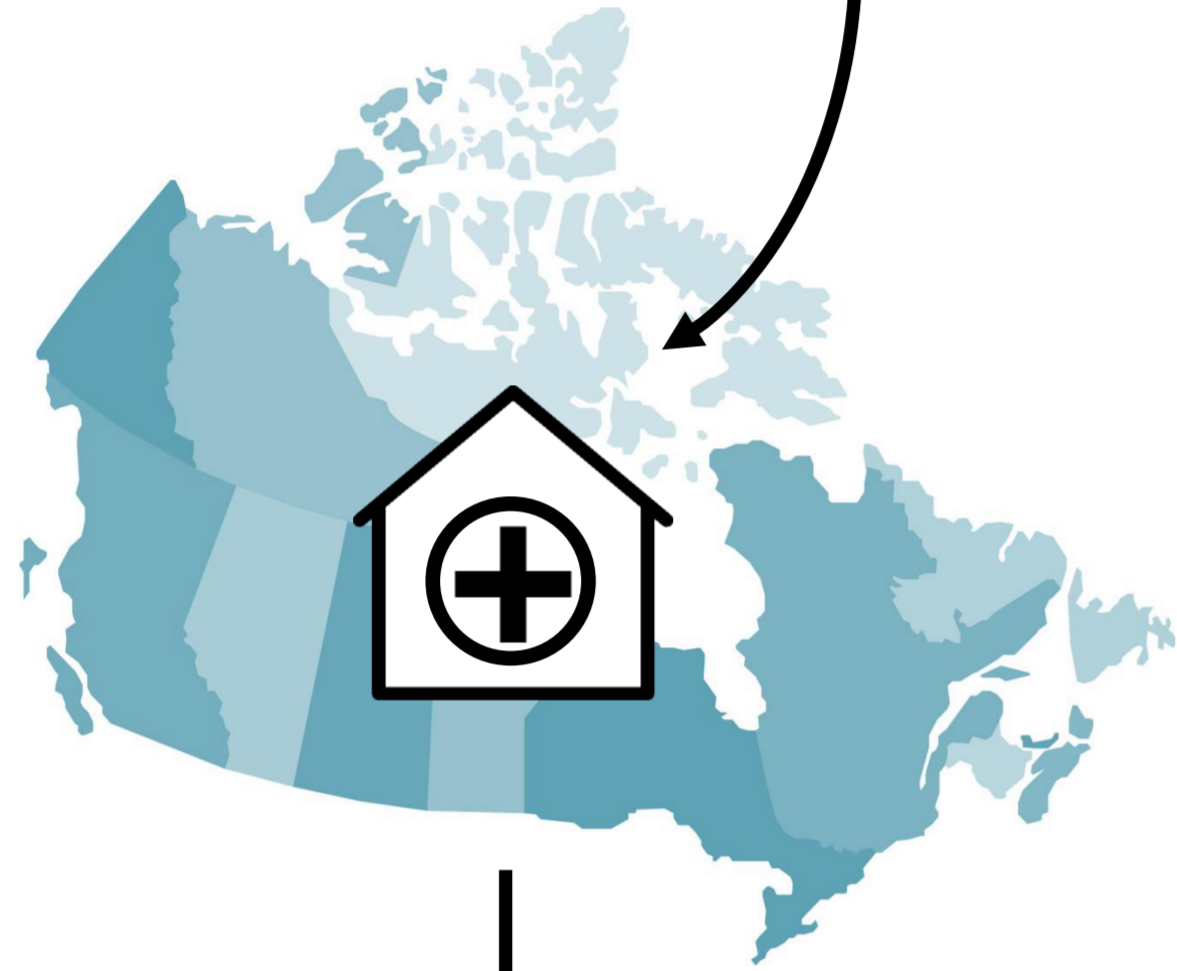
Aimee Gonzalez de Armas BScN (Hons) student, Lauren Albrecht MEd, Shannon Scott RN PhD  
University of Alberta Faculty of Nursing



## Background

### Survey

Knowledge needs and preferences of healthcare professionals and consumers in 32 Emergency Departments across Canada



### Research Question

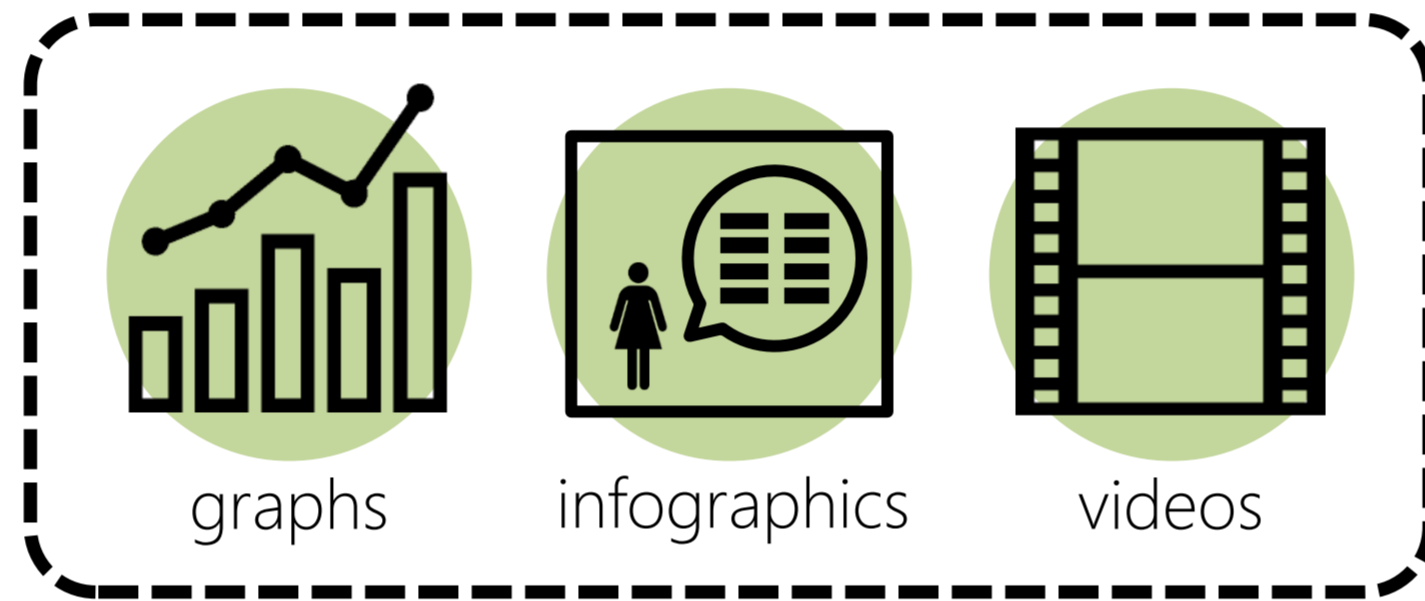
What are the most effective knowledge translation approaches to present data to healthcare consumers?



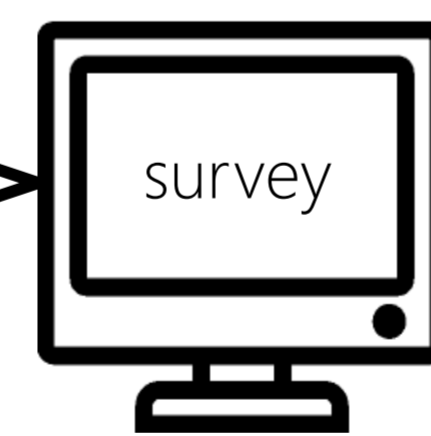
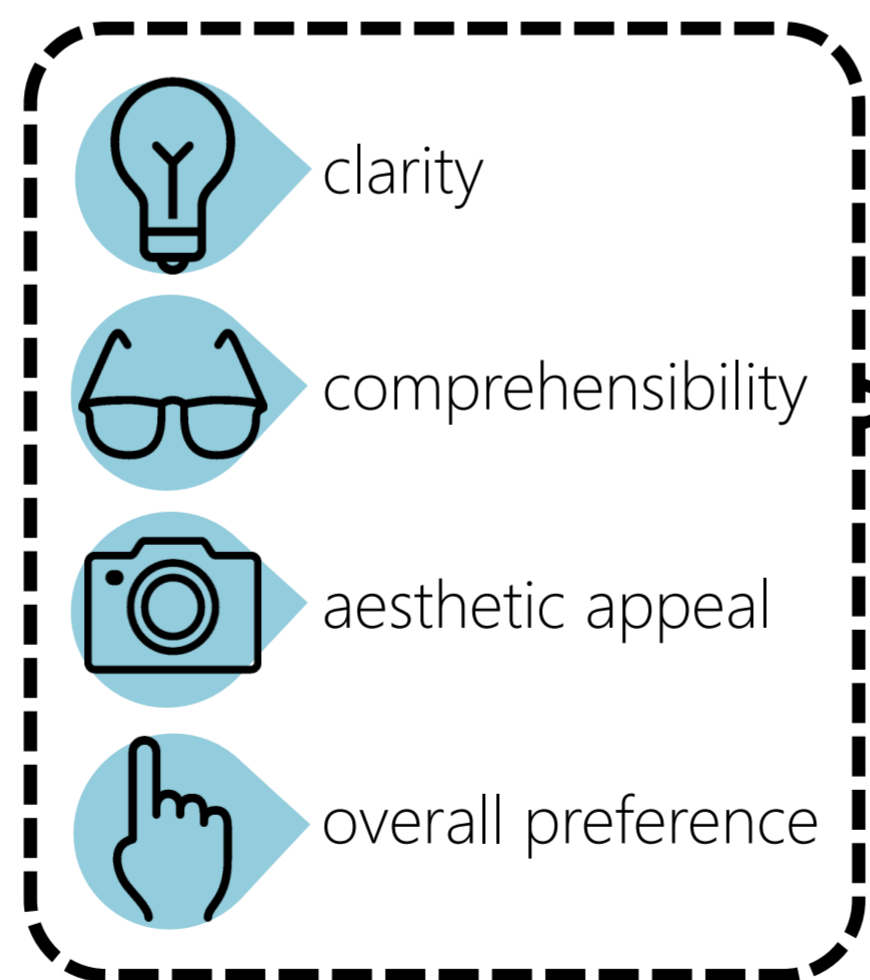
## Methods



develop KT approaches

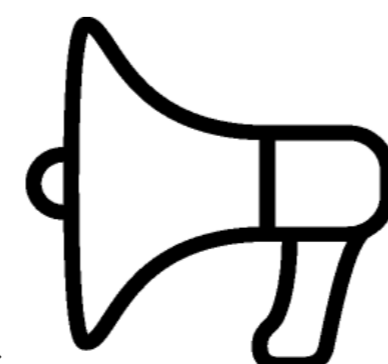


invitational email → Parental Advisory Board  
trekk.ca website → healthcare consumers

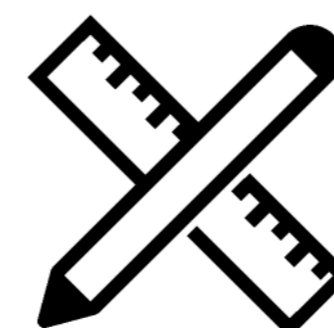


data cleaning

Information



develop KT products considering survey findings



## Current Stage

• Data Collection •  
**36 RESPONSES**  
from across Canada



Would you like to participate in this project?

1



2

[bit.do/trekk](http://bit.do/trekk)

or scan this

3

Follow the directions  
Thank you!

## Implications



Ensuring that healthcare consumers fully understand essential health information is critical for efficient use of health services, and to improve the health outcomes and quality of life of children and their families.

